

Up North Lodge Cabins – Consumer Data Privacy Policy

Effective Date: July 1, 2025

At Up North Lodge Cabins, your privacy is important to us. This Privacy Policy outlines how we collect, use, protect, and share your personal information when you book a stay or engage with our services online, by phone, or in person.

1. Information We Collect

We may collect the following types of personal information:

- Full name
- Email address
- Phone number
- Mailing address
- Payment information (processed securely through our payment provider)
- Booking and stay details
- Any preferences or special requests you provide

We may also collect non-personal data such as IP address, browser type, and device information when you visit our website.

2. How We Use Your Information

Your information is used to:

- Process and confirm your reservations
- Communicate with you about your stay
- Improve guest services and personalize your experience
- Send updates, promotions, or special offers (only with your consent)
- Meet legal or regulatory requirements

3. Information Sharing

We do **not sell** your personal data. Your information is only shared with:

- Trusted service providers (e.g., payment processors, booking platforms)
- Law enforcement or legal entities when required by law

4. Data Security

We take reasonable precautions to protect your information. We use secure systems and limit access to authorized personnel only. However, no data transmission over the internet can be guaranteed 100% secure.

5. Your Rights and Choices

You may:

- Request access to the personal data we hold about you
- Ask for corrections or deletion of your data
- Opt out of marketing communications at any time

To make any of these requests, please contact us at: [Insert Email or Phone Number]

6. Cookies and Tracking

Our website may use cookies to enhance your browsing experience and analyze site traffic. You can manage cookie preferences through your browser settings.

7. Children's Privacy

Our services are not directed at children under 13. We do not knowingly collect personal data from children without parental consent.

8. Policy Updates

We may update this Privacy Policy occasionally. Updates will be posted on our website with the effective date. Continued use of our services indicates your agreement to the latest version.

Contact Us

If you have questions or concerns about our privacy practices, please contact:

Up North Lodge Cabins

906.360.7069